

## **Integrated Vector Management: A Few Ideas About Public Policy – Dr. Frederick Kutz**

- a) A few suggestions
  - i) Tell the whole story in presentations
  - ii) Partner locally
  - iii) Make alliances with those who have ideas that are different than yours
  - iv) Become a scientific advisor locally
  - v) Form advisory committees
  - vi) Dialog with anti-pesticide groups
- b) Breaking down the points
  - i) The whole story
    - (1) Integrate your management
    - (2) Talk about research
    - (3) Disease surveillance
    - (4) Advertise
    - (5) Public relations
    - (6) All treatments great and small
    - (7) Vector surveillance
    - (8) Delineate wetlands
    - (9) Sound bites!
  - ii) Partnerships
    - (1) Make friends with homeowners and municipalities
    - (2) Notify them about management activities
    - (3) Let them help you get the message out
    - (4) Get their opinion
  - iii) Develop support from the environmental community
    - (1) NPMA has done a lot of this kind of work
    - (2) Vector management is a green program
  - iv) Become an advisor
    - (1) Most political decisions are based on economics
    - (2) Beware of hidden agendas
    - (3) Push good science and science-based policy
  - v) Advisory Committees
    - (1) Form groups to add more public awareness and science to vector control issues
    - (2) Open meetings
    - (3) Advise and dialogue
  - vi) Anti-pesticide groups
    - (1) Emphasize efforts to reduce pesticide use
    - (2) Ask for support in implementing IVM
    - (3) Join PESP
    - (4) Be open to notifying these people about control activities